

RING LEADER REPORTER



RINGLEADER PARTICIPATES IN DISNEY'S EARTH DAY CELEBRATION.

Ring Leader participated in Walt Disney World's (WDW) Environmentality Celebration on April 17 at Disney's Saratoga Springs Resort to commemorate Earth Day. In his invitation to Hi-Cone, WDW's Communications Associate John Hughes said: "Members of our team visited your booth at the

WDW Enviro Expo in December and were so impressed with ITW Hi-Cone's efforts in green living that we would love for you to join us and share your products and services with our local Cast Members."

According to Hi-Cone's representative at the event, Oscar Dominguez, a select few outside vendors were invited to participate. "Through the years, Hi-Cone has been responsive to Disney's recycling needs and we have enjoyed working with them on the Ring Leader program. He added that Hi-Cone had a Ring Leader tree on display during the celebration.

Though Hi-Cone is well known to Disney for its environmental initiatives, Dominguez said many attending the event were unaware that Hi-Cone's plastic rings are photodegradable. "The feedback from the housekeeping and engineering staff was enthusiastic regarding how photodegradability protects the environment if the ring carriers are discarded improperly," he said. "I showed examples of photo-degraded rings to the amazement of some who were relieved to know that the rings break apart with prolonged sunlight exposure and pose no danger to the environment or wildlife."