

RING LEADER REPORTER

ENVIRONMENTAL FACTS ON HI-CONE PLASTIC RING CARRIERS.

- All Hi-Cone plastic ring carriers sold worldwide are made from a special low-density polyethylene plastic, which is 100 percent photodegradable.
- Exposure to the sun's ultraviolet rays causes the rings to weaken and become brittle. Wind and rain will break up the brittle carrier into small pieces.
- When exposed to summer sunlight, a photodegradable plastic ring carrier will begin to lose its strength in a short period of time and become totally brittle in about three weeks. This process takes longer in cloudy, cold winter weather.
- Once a ring carrier has been weakened by ultraviolet rays it poses minimal risk to wildlife. Since the carrier floats, photodegradation occurs on water as well as land.
- Hi-Cone has introduced a zipper opening feature on some of its carriers. This facilitates container removal by breaking the rings and also mitigates potential for wildlife endangerment.
- Hi-Cone carriers are non-toxic and meet the most stringent US and European toxicity standards for lead, cadmium, mercury, hexavalent chromium and other metals and chemicals known to be toxic at certain levels.
- Of the three major packages used for beverage multipacks (ring carriers, shrink wrap and paperboard), ring carriers generate the least amount of solid and water-borne waste, use less energy and release the fewest emissions into the environment.
- Hi-Cone collects used ring carriers throughout North America through its award-winning Ring Leader Recycling Program. Recycled rings are processed and converted into new material for production of photodegradable ring carriers and other products.
- For open-loop recyclers, Hi-Cone ring carriers can be commingled with other compatible plastics and recycled into a variety of different products.

